



State of New Jersey

DEPARTMENT OF THE TREASURY
DIVISION OF ADMINISTRATION
NEW JERSEY PUBLIC BROADCASTING
AUTHORITY
P.O. BOX 777
TRENTON, NJ 08625-0777

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

ANDREW P. SIDAMON-ERISTOFF
State Treasurer

August 3, 2011

Via Certified Mail #7004 2510 0001 5163 0409

DISH Satellite, LLC
9601 S. Meridian Boulevard
Englewood, CO 80112

Re: Mandatory Carriage Election for WNJB and WNJN

Dear Ms. Ordonez:

Pursuant to Section 338 of the Communications Act of 1934, and Section 76.66 of the Rules of the Federal Communications Commission, I hereby advise you that the New Jersey Public Broadcasting Authority, licensee of public station WNJB, New Brunswick, New Jersey (New York City, NY DMA) elects mandatory carriage for the election cycle commencing January 1, 2012. Please note that we have provided the appropriate election notice details and contact information on a separate page (2).

Thank you for your assistance and please contact me with questions.

Regards,

Rick Williams
NJPBA Engineering

C: Kavin Mistry, NJDLPS
 Margaret Miller, Dow Lohnes

DBS ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2009-10 NSI
WNJB	NEW BRUNSWICK, NEW JERSEY	NEW YORK, NY
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
8	58.1	NEW JERSEY PUBLIC BROADCASTING AUTHORITY

This DBS Election Notice is sent this 3rd day of August 2011 via Certified Mail/Return Receipt Requested (Receipt Number 7004 2510 0001 5163 0409) to the following DBS Operator:

DISH Satellite, LLC, 9601 S. Meridian Boulevard, Englewood, CO 80112, Attn: Melisa Ordonez.

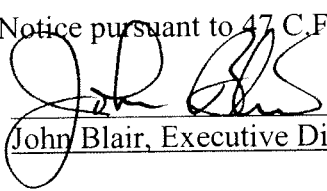
With respect to carriage in the above-listed DMA(s) by the above-listed DBS Operator between January 1, 2012, and December 31, 2014, the Licensee elects the following status for the primary video stream of the Station's digital signal:

☒ mandatory carriage ("must-carry").

For further information, please contact:

Name: Richard Williams, Director of Engineering
Address: 25 South Stockton St
Trenton, NJ 08625
Phone: 609-777-5257
Email: rick.williams@treas.state.nj.us

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.66.

Signature: 
Name/Title: John Blair, Executive Director, NJPBA